Jordan Costley

Product Designer

JordanCostley.com
theJordanCostley@gmail.com
linkedin.com/in/JordanCostley

WORK EXPERIENCE

Product Designer / *CINC*

February 2021 – Present   Atlanta, GA

CINC is a real estate lead generation and conversion platform focused on keeping agents seamlessly engaged with their clients from hello to congratulations.

- Owning the design of the UI and helping create the strategy of the web CRM to assist Real Estate agents in finding and selling their clients' homes.
- Research user goals to develop efficient solutions around tracking and closing deals more seamlessly.
- Collaborate with the design team to establish strategies targeting more efficient and consistent user research and developer handoff.

Photographer / *Freelance*

August 2018 – January 2021   Woodstock, GA

- Collaborate and consult with local and national brands to produce product photography for web content and advertising material.
- Provide photography services to clients for individual portraits, engagements, and wedding ceremonies.

EDUCATION

B.S. Interactive Design

May 2020   Kennesaw State University

Focus on interdisciplinary design skills to develop technical, theoretical, and problem–solving skills to create human–centered design solutions.

SKILLS & BACKGROUND

Tools

- Figma
- Sketch
- Figjam
- Photoshop
- Illustrator
- InVision
- HTML & CSS

Technical

- Prototyping
- Visual Design
- Interaction Design
- User Research
- Usability Testing
- Information Architecture
- UI Design